



Monroe County Soil and Water Conservation District

1200A Scottsville Rd., Suite 160, Rochester, NY 14624

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FOR IMMEDIATE RELEASE.....December 26th 2012

TO: Town of Henrietta

FROM: Robert Kiley, CPESC, MPS, Soil and Water Resource Technician

RE: Annual 2013 Conservation Tree and Shrub Program

⇒ **PLEASE CONTACT** Robert Kiley at robert.kiley@ny.nacdnet.net or (585-473-2120 x3) for details

2013 Conservation Tree and Shrub Program

Although winter is almost here, it's not too early to start looking ahead towards spring, and a great place to start is with the Monroe County Soil & Water Conservation District's 2013 Conservation Tree & Shrub program! The District will hold their annual sale of bare root seedlings and transplants at the Monroe County ecopark facility this spring!

People have an opportunity to pre-order more than 60 different species of bare-root conifers, hardwood trees, shrubs, wildflowers, and groundcovers, as well as seed mixes and other products used in conservation projects. Packages range in unit size and price, from a bundle of 10 plants for as low as \$11, to bundles of 100 plants for an average cost of \$83. Some of the new species this year include: Pawpaw, American Beech, Shagbark Hickory, Eastern Redbud and Wintergreen. We've also updated our selection of multi-packs where homeowners can choose from 10 pre-packaged plant combinations that help accommodate the suburban homeowner's conservation needs. Rather than getting a single pack of ten trees/shrubs composed of only one species, the multi-packs offer two plants of five different species; perfect for the suburban conservationist! By offering planting materials in several groups, the program is set up to meet the needs of all county landowners, whether they have a small lot or hundreds of acres. New this year is the Riparian Conservation Pack, perfect for vegetating area next to streams, ponds, lakes or wet areas. As always, species adapted to Monroe County site conditions have been selected to provide a variety of conservation uses.

"Planting trees and shrubs is perhaps the most effective way for individuals to help keep our environment clean and green," said District Director Kelly Emerick. "In addition to providing shade, privacy, wildlife habitat, borders, windbreaks and snow fences, trees provide many environmental benefits not visible to the eye." She explained, "They work as filters to help protect drinking water, clean the air of pollutants, stabilize soil to prevent erosion, and reduce noise by acting as sound barriers. Trees can help cool your home in the summer, and break cold winds in the winter, helping to reduce energy use. They can even add value to your property."

All plants are bare-root stock making them much easier to transport and plant. The Conservation Tree and Shrub Program is a pre-order program and the deadline for ordering is March 8th, 2013. We have a limited availability of plant stock, so to ensure we can meet your needs we encourage pre-ordering!

Those interested in the Conservation Tree and Shrub program can find the order form attached to this news release. Order forms can also be found at District website: www.monroecountyswcd.org or at any Town/Village Clerk's Office in Monroe County. You may also contact the County Soil and Water Conservation District at (585) 473-2120 x3, M-F from 8:00 am – 4:30 pm to have the order form faxed, mailed, or emailed to you.

The Monroe County Soil and Water District reported that last year, over 535 residents planted over 28,000 native trees and shrubs across the county!!! This year the Soil and Water District expects to green up Monroe County even more.



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2013 Conservation Tree, Shrub & Plant Program

Visit our website to view/print our catalog: www.monroecountyswcd.org

Please Read This Section! IMPORTANT DETAILS BELOW:

- Complete this form with your name, address & phone number. Most species are available in units of 10 or 50 plants. Conifers are also available in units of 100. Quotes for 500 or more are available by calling our office. IN THE "# OF PACKS" COLUMNS, PLEASE SPECIFY THE QUANTITY OF THOSE PACK SIZES YOU ARE ORDERING, THEN LIST THE TOTAL PRICE IN THE LAST COLUMN. PLEASE DO NOT ADD SALES TAX. We have included tax in the pricing where necessary.
- Return this form and payment to: **MCSWCD by March 8th, 2013.** Acknowledgments will be sent once orders are received and processed. Mark your calendar for the distribution dates. Distribution will be: April 18-19th, 2013; 9:00 a.m.-5:30 p.m. at the: **Monroe County ecopark, 10 Avion Drive, Rochester, NY 14624 (NOTE: PICKUP LOCATION!).** For those needing directions or a map to this location please visit, <http://www.monroecounty.gov/ecopark> or contact our office.

Your Name: Email:
(If you want to be added to our electronic mailing list)
 Address: City: State: Zip:

*Please note we do not sell or share your contact information! Please provide phone #: _____
 FOR OFFICE USE ONLY: 2013- _____ Ck#: _____ Ck Amount: _____ Date Received: _____

I acknowledge receipt of my trees/shrubs/plants on _____. If picking up later than the original dates (4/18-4/19), I understand it risks the viability of the plants I ordered and that the District is NOT responsible for loss of plant stock due to mishandling, late pickup or poor weather conditions. Pickup Acknowledgement-Initial/Date upon pickup: Please **do not** initial until you have picked up your order!

	Name (Genus species) & Approximate Size	Pricing Per Pack	# of 10 packs	# of 50 packs	# of 100 packs	Total \$
CONIFERS	Balsam Fir (<i>Abies balsamea</i>); 10-18"	\$15/10 pk.; \$67/50 pk.; \$90/100 pk.				
	Colorado Blue Spruce (<i>Picea pungens</i>); 15"	\$11/10 pk.; \$42/50 pk.; \$76/100 pk.				
	Concolor Fir (<i>Abies concolor</i>); 12-18" (TRY ME!)	\$14/10 pk.; \$57/50 pk.; \$95/100 pk.				
	Douglas Fir (<i>Pseudotsuga menziesii</i>); 12-24"	\$12/10 pk.; \$45/50 pk.; \$76/100 pk.				
	Eastern White Pine (<i>Pinus strobus</i>); 10-20"	\$12/10 pk.; \$45/50 pk.; \$76/100 pk.				
	Fraser Fir (<i>Abies fraseri</i>); 10-18"	\$15/10 pk.; \$56/50 pk.; \$95/100 pk.				
	Norway Spruce (<i>Picea abies</i>); 15"+	\$12/10 pk.; \$45/50 pk.; \$78/100 pk.				
	Red Pine (<i>Pinus resinosa</i>); 15"+	\$11/10 pk.; \$45/50 pk.; \$76/100 pk.				
	White Cedar (<i>Thuja occidentalis</i>); 12-20"	\$15/10 pk.; \$62/50 pk.; \$95/100 pk.				
	White Spruce (<i>Picea glauca</i>); 15"+	\$11/10 pk.; \$45/50 pk.; \$76/100 pk.				
SHRUBS	Am. Cranberry (<i>Viburnum trilobum</i>); 12-24" (TRY ME!)	\$14/10 pk.; \$55/50 pk.				
	Blackberry (<i>Rubus darrow</i>); 9"+	\$35/10 pk.; \$130/50 pk.				
	Blueberry (<i>Vaccinium corymbosum</i>); 9"+	\$46/10 pk.; \$170/50 pk.				
	PawPaw (<i>Asimina triloba</i>); 12"-18" (NEW!)	\$15/10 pk.; \$58/50 pk.				
	Red Osier Dogwood (<i>Cornus stolonifera</i>); 12-24"	\$12/10 pk.; \$45/50 pk.				
	Red Raspberry (<i>Rubus latham</i>); 9"+	\$35/10 pk.; \$130/50 pk.				
TREES	American Beech (<i>Fagus grandifolia</i>); 18-24" (NEW!)	\$13/10 pk.; \$55/50 pk.				
	American Sycamore (<i>Platanus occidentalis</i>); 18-24"	\$13/10 pk.; \$55/50 pk.				
	Black Cherry (<i>Prunus serotina</i>); 12-20"	\$13/10 pk.; \$55/50 pk.				
	Eastern Redbud (<i>Cercis canadensis</i>); 12-24" (NEW!)	\$14/10 pk.; \$57/50 pk.				
	Northern Red Oak (<i>Quercus rubra</i>); 18-24"	\$14/10 pk.; \$55/50 pk.				
	Red Maple (<i>Acer rubrum</i>); 18-24"	\$14/10 pk.; \$55/50 pk.				
	Shagbark Hickory (<i>Carya ovata</i>); 10-18" (NEW-TRY ME!)	\$16/10 pk.; \$62/50 pk.				
	Sugar Maple (<i>Acer saccharum</i>); 18-24"	\$14/10 pk.; \$55/50 pk.				
	White Oak (<i>Quercus alba</i>); 18-24"	\$14/10 pk.; \$55/50 pk.				
OTHER	Fountain Grass (<i>Pennisetum sp</i>); dormant clumps	\$12/10 pk.; \$40/50 pk.				
	Hosta (<i>Fortunei-Hyacinthina</i>); rooted clumps	\$15/10 pk.; \$42/50 pk.				
	Myrtle (<i>Vinca minor</i>); rooted clumps	\$34/50 pk.; \$61/100 pk.				
	Wintergreen (<i>Chimaphila maculate</i>); rooted clumps (NEW!)	\$16/10 pk.; \$50/50 pk.				
	THERE'S MORE ON THE BACK! Questions? Check out our online catalog @ www.monroecountyswcd.org		Page 1 Total: \$ _____			

<i>Multipacks and Items Available</i>	<i>Pricing</i>	<i>Quantity</i>	<i>Total</i>
1. Butterfly Tree & Shrub Pack: 10 plants; 2 each: Butterfly Bush, American Beauty Bush, Dense Blazing Star, Ninebark, Lilac (NEW MIX!)	\$18 per 10 pack Seedling sizes range between 18-24"		
2. Evergreen/Christmas Tree Pack: 10 plants; 2 each : Colorado Blue Spruce, Douglas Fir, White Spruce, Eastern White Pine, Fraser Fir	\$18 per 10 pack Seedling sizes range between 12-20"		
3. Fern Plant Pack: 10 dormant plants; 2 each: Cinnamon, Christmas, Ostrich, Maidenhair, New York	\$18 per 10 pack Plants are dormant, rooted clumps		
4. Native Flowering Tree & Shrub Pack: 10 plants; 2 each: Sweet Mock Orange, Spicebush, American Cranberry, Tulip Tree, White Flowering Dogwood (NEW MIX!)	\$18 per 10 pack Seedling sizes range between 18-24"		
5. Riparian Pack: 10 plants; 2 each: Red Osier Dogwood, Buttonbush, Ninebark, Streamco Willow, Smooth Alder (also known as Tag or Black Alder) (NEW-TRY ME!)	\$18 per 10 pack Seedling sizes range between 18-24"		
6. Perennial Plant Pack: 10 dormant plants; 2 each: Blue King Iris, Snow Queen Iris, Autumn Joy Sedum, Beebalm, Foamflower (NEW MIX!)	\$18 per 10 pack Plants are dormant, rooted clumps		
7. Songbird Tree & Shrub Pack: 10 plants; 2 each: American Cranberry, Juneberry, Elderberry, Sassafras, Black Gum (NEW MIX!)	\$18 per 10 pack Seedling sizes range between 18-24"		
8. Suburban Conservation Tree & Shrub Pack: 10 plants; 2 each: Douglas Fir (15"), Colorado Blue Spruce (15"), White Flowering Dogwood (24"), Ninebark (24"), Sugar Maple (24")	\$23 per 10 pack Larger sizes to help accommodate suburban areas		
9. Wildflower Plant Pack: 10 dormant plants; 2 each: Wild Geranium, Red Trillium, Jack in the Pulpit, Cardinal Flower, Bluebells (NEW MIX!)	\$18 per 10 pack Plants are dormant, rooted clumps		
Bird and Butterfly Seed Mix (Full Sun): A mix of annuals, perennials and biennials for full sunny locations.	4 oz. -- \$14 (tax included)		
Erosion Control Seed Mix: A mix of plants and grasses especially suited to stabilize erosive sites. 14 oz. covers approximately 1000 sq. ft.	\$11 (tax included)		
Wildflower Seed Mix (Choose Full Sun <u>or</u> Part Sun): A mix of annuals, perennials and biennials. Packet contents are based on sun exposure. Please choose accordingly.	4 oz. -- \$11 each (tax included)	<input type="checkbox"/> Full Sun <input type="checkbox"/> Part Sun	
Bat Box: Bats consume large quantities of insects (like mosquitoes). Encourage them to stay in your area by providing shelter.	\$14 each (tax included)		
Bluebird Nest Box: Provide habitat for our state bird!	\$15 each (tax included)		
Fertilizer Tablets: Slow release; 2 yr. life	Bag of 10 -\$1.00 (tax included)		
Flags: 3 ft. wire w/colored flag. Bundle of 100.	\$13.00 (tax included)		
Milorganite: 100% organic fertilizer for trees & shrubs. EPA approved 6-2-0 w/micronutrients. You <u>may</u> find the odor deters deer! NOT RECOMMENDED FOR FRUITING PLANTS.	36 lb. Bag - \$15 (tax included) We recommend a soil test prior to using fertilizer products		
Rain Barrel Kit: Includes recycled 55 gallon barrel, parts and instructions. Cutting and assembly required.	\$45.00 (tax included)		
Root Gel: A powder that once mixed and applied (in gel form) to tree & shrub roots, helps to decrease plant stress during dry periods.	3 oz. - \$4 (tax included) Treats approx. 500 plants		
Stakes: 4 ft wood stakes. Great for marking planting sites.	10 pk. @\$15/pack (tax included)		
Tree Shelters: 48" biodegradable tubes to protect trees from deer, small mammals & rodent damage. Stakes/nets included.	Single @ \$8.00 ea.; 10 pk. for \$65; 50 pk. for \$295 (tax included)		
Complete form, make check payable to and send directly to: MCSWCD, 1200A Scottsville Rd., Suite 160, Rochester, NY 14624. PLEASE REMEMBER - THE CONFIRMATION WE MAIL IS OUR ONLY CONTACT WITH YOU UNTIL THE SCHEDULED PICK UP DATES. DISTRIBUTION IS SCHEDULED: April 18-19th, 2013 at the Monroe County ecopark, 10 Avion Drive, Rochester, NY 14624. For directions visit: http://www.monroecounty.gov/ecopark		Total Pg. 2 \$ _____ Total Pg. 1 \$ _____ Total : \$ _____ Please do NOT add sales tax	

Please Read: All seedlings are bare root stock. Consult our catalog (www.monroecountyswcd.org) for a detailed description of what a bare root plant is and other details for each species. Stock may be used for wildlife habitat, erosion control, reforestation, windbreaks, landscaping, Christmas trees, etc. All trees and shrubs sold are to be used for these conservation practices. Trees and shrubs are sold with the understanding that they will not be removed from the planted site for resale with the roots attached. Orders are filled on a first-come, first-serve basis. The District reserves the right to refund payment on items if they should become unavailable. Because the District cannot check planting locations, guard against improper handling or planting procedures, variations in sizes due to the growing season and/or weather related problems, the District will not be responsible for replacement or refunds of orders after distribution. Returned checks WILL NOT be resubmitted and will incur a \$20 fee, followed by the need for a cash or money order payment.