

Town of Henrietta

2010 STRATEGIC UPDATE TO THE COMPREHENSIVE PLAN COMMUNITY SURVEY



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Overview

The Town of Henrietta is in the process of updating its Comprehensive Plan. The main focus of this effort is the establishment of priorities and an action plan for implementing these priorities over the next five to ten years. Two well-attended public workshops, held in October and November of 2009, started to provide the Town with an understanding of the priority issues and opportunities that should be addressed in the plan. Building from these workshops the town prepared a community survey. The intent of the survey was to expand the conversation to all of the Town's residents in order to get a better understanding of the relative level of interest and concern in the community regarding a variety of issues and opportunities related to the Town's future development.

Approximately 15,000 survey questionnaires were mailed to Town residents at the beginning of the summer 2010. The Town developed a mailing address database for this purpose that included owners of all residential tax parcels and occupants of units in apartment complexes within Henrietta (not including RIT dormitories). A copy of the survey questionnaire is attached to this report as Appendix A. A pre-addressed, postage paid return envelope was included with each questionnaire to make it easier for people to respond.

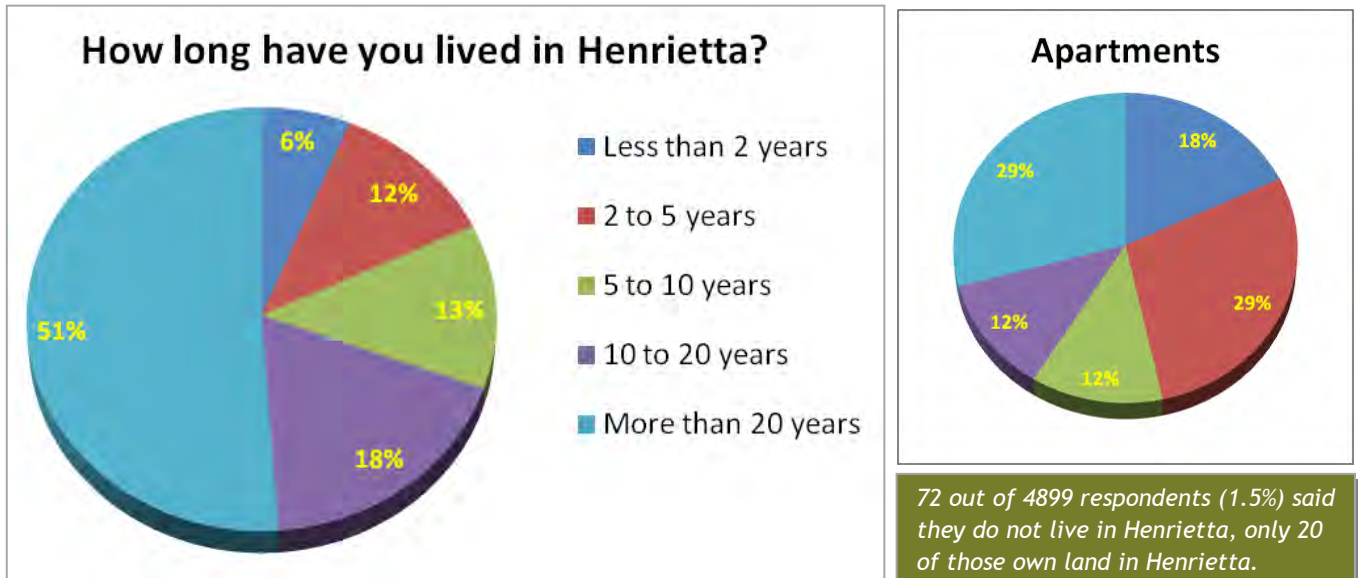
In the end, approximately 4,900, or 32%, of the questionnaires were completed and returned to the Town to be scanned and analyzed. That is a very high response rate for a survey of this type and it gives us a high level of confidence that the results are representative of the Town's population as a whole. Statistically, we can be 99% certain that the response to any question on this survey is within +/- 2 (the margin of error) of the actual value for the entire population surveyed.

A summary of the survey responses is presented on the following pages. For each question, the responses are displayed graphically and a brief narrative description of the response is provided. Though written comments were only solicited for Questions 20 and 22, and at the end of the survey under "Additional Comments", many survey respondents wrote comments in the margins alongside particular questions. While such comments should not be viewed as necessarily representative of the community as a whole, they can provide some insight into why people answered certain questions as they did. A small selection of comments is provided alongside the analysis of some of the question responses below to illustrate in an anecdotal way the range of comments received.

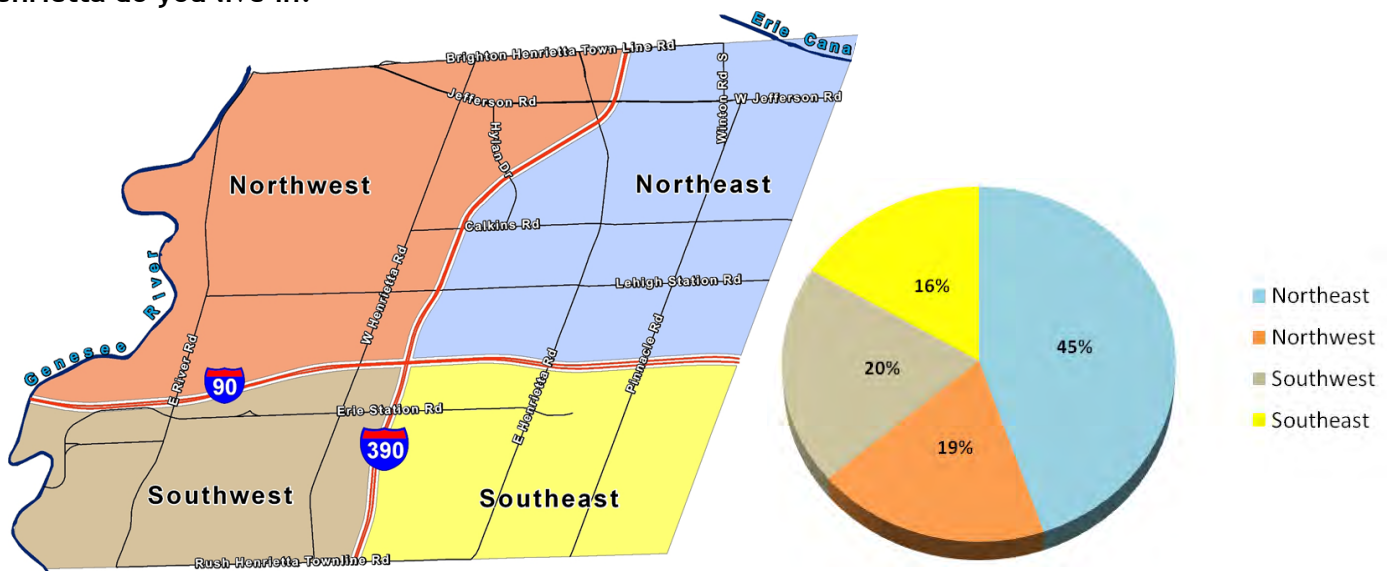
Respondent Demographics

Question #1: How long have you lived in Henrietta?

As illustrated in the chart, the majority of respondents have lived in Henrietta for more than 20 years, and the distribution of responses shows a decline in respondents as the number of years living in Henrietta declines. Isolating just the responses from those living in apartments shows a much more even distribution of years living in town, with approximately equal numbers living in Henrietta over 20 years and living in town two to five years.

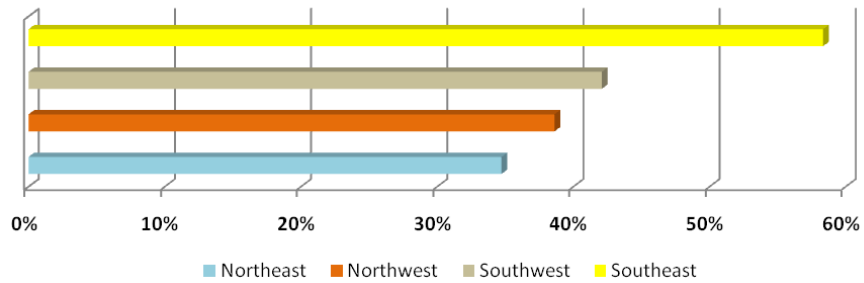


Question #2: Using the Thruway (I-90) and Interstate 390 as dividers (see map), what section of Henrietta do you live in?

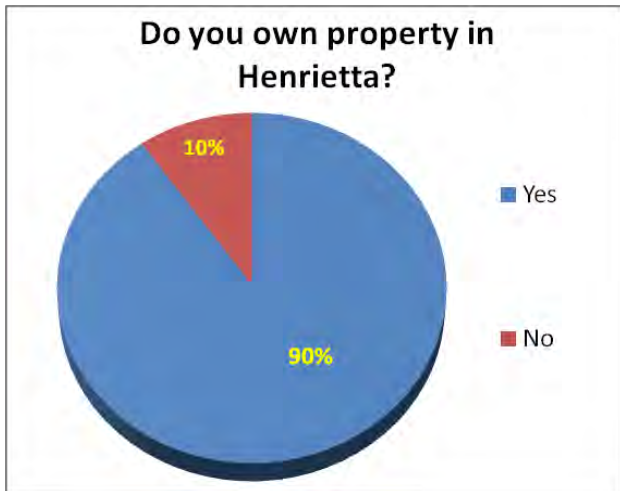


While the responses from the Northeast are more than double any other section of town, it is important to note that the population breakdown between these four quadrants nearly matches the response rate - approximately 52% of homes are located in the Northeast, while only 11% are located in the Southeast. Looking at the number of responses relative to homes in each quadrant, the Southeast had the highest percentage of responses, with the Northeast having the fewest.

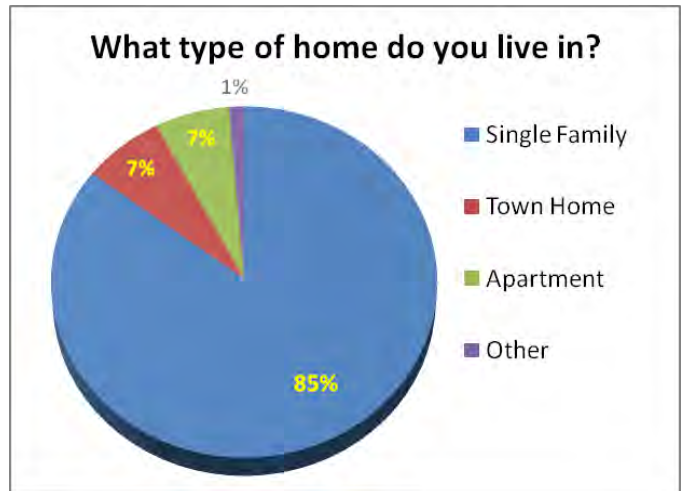
Percentage of responses per homes in each quadrant



Question #3: Do you own property in Henrietta?



Question #4: What type of home do you live in?

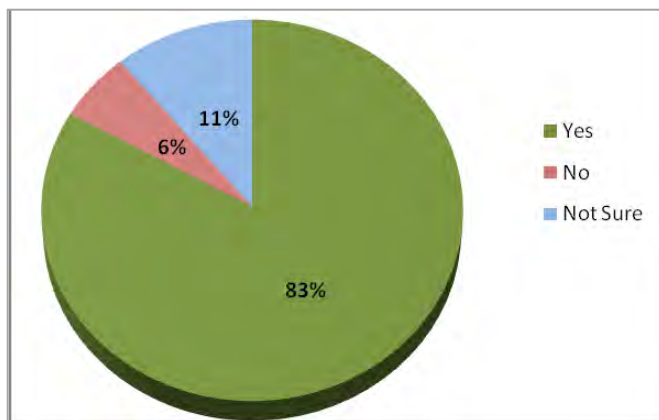


Farmland and Open Space

Today, approximately 12% of Henrietta’s land is classified as agricultural. Another 23% is classified as vacant, while 1% is considered parks and conserved land.

Question #5: Do you generally support efforts to protect key farmland and open space areas in Henrietta and should the Town develop a plan for doing so?

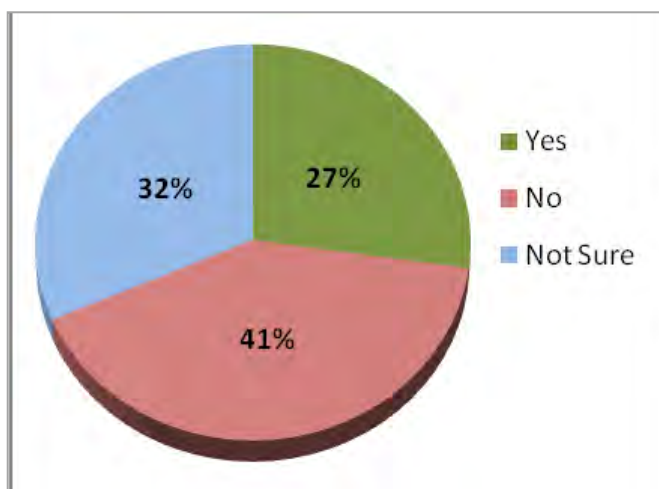
There seems to be strong support for agriculture and open space in Henrietta, based both on question #5 and question #20. As can be seen in the chart over 80% of respondents support efforts to protect farmland and open space, with less than 10% indicating they are unsupportive. The results are fairly consistent across all four quadrants of the town, however they vary based on years of residency, with those living in Henrietta for more than 20 years being the most supportive.



Living in Henrietta	Yes	No	Not Sure
Less than 2 years	74%	6%	20%
2 to 5 years	75%	10%	15%
5 to 10 years	84%	6%	11%
10 to 20 years	82%	6%	12%
More than 20 years	87%	5%	8%

Question #6: Might you be willing to pay an increase in your local property taxes to help fund a land conservation program for key farmland and open space areas in Henrietta?

While the overwhelming majority of respondents indicated that they support efforts to protect land in the town (Question #5), only about a quarter of them said they would be willing to pay for that protection. However a full third of respondents indicated they were “Not Sure”, leaving about 40% that said they do not support an increase in taxes to pay for conservation. The large “Not Sure” response indicates the desire for more information before residents are willing to respond yes or no to this question. Results were similar across all sections of town, with the Southeast appearing to be the most supportive - 30% “Yes” / 39% “No”, and the southwest the least supportive, 25% “Yes” / 43% “No”.



Some comments that were written on the questionnaires in regard to this question included:

“Within reason”

“It needs to be spread out evenly”

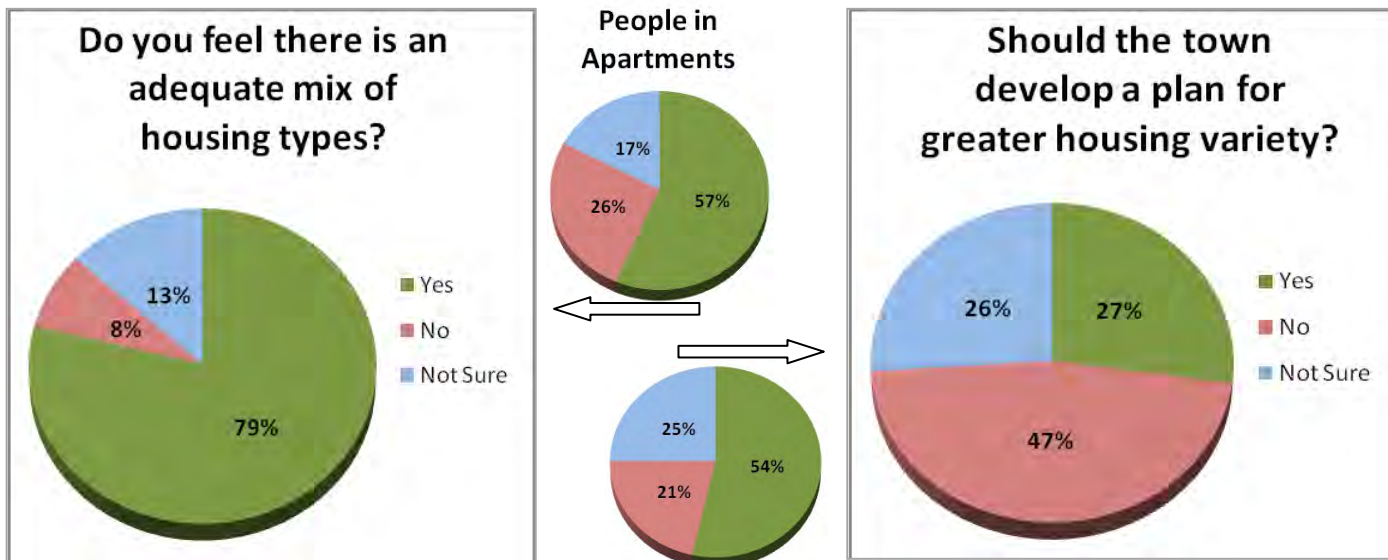
“It has to benefit me in southwest. I’m not paying for northeast to keep their open land”

Housing

Question #7: Do you feel there is an adequate mix of housing types (single-family homes, apartments, townhomes, affordable or workforce housing, senior living) available in Henrietta today?

and

Question #8: Should the Town develop a plan or strategy for encouraging a greater variety of housing types (including affordable or workforce housing, senior housing, etc.)?



As can be seen in the charts above, over ¾ of the respondents believe there is an adequate mix of housing in Henrietta, and nearly half do not feel a housing plan is necessary. When the responses from apartment residents are isolated, however, the distribution is much different, with over a quarter of the respondents believing there is not enough variety, and over half saying that a plan should be prepared. While the regional distribution for Question #7 was nearly the same, there were some differences for Question #8 - in the Southwest 25% of respondents were in favor of completing a plan, while 51% were against; in the Northwest 32% were in favor of a plan, and 42% were against it. There was also more uncertainty regarding the availability of housing choices among the newer residents (21% of those living in Henrietta less than two years were unsure if there was an adequate mix of housing) compared to the long-term residents (11% "Not Sure").

Some comments in regard to these questions included:

Question 7:

"Need more senior income level housing"

Question 8:

"Possibly more variety for growing senior population"

Town Center

There has been some discussion about the concept of creating a “Town Center” in Henrietta. A Town Center could serve as a gathering place for the community, and might include a mix of residential, commercial, recreational, and civic uses designed in an interconnected, pedestrian-friendly manner (think “Main Street”).



Image of a new Town Center in Gaithersburg, Maryland

Question #9: Should the Town explore this idea further, identify where a Town Center would make sense, and prepare a plan that would create a framework for the future development of a Town Center?

There appears to be moderate support for a Town Center in Henrietta, with less than a third of respondents indicating that planning for a Town center was unnecessary. These results were consistent geographically across the town. There did seem to be more interest in a Town center among the residents that have only been in town for a few years, compared to those that have lived in Henrietta long-term.

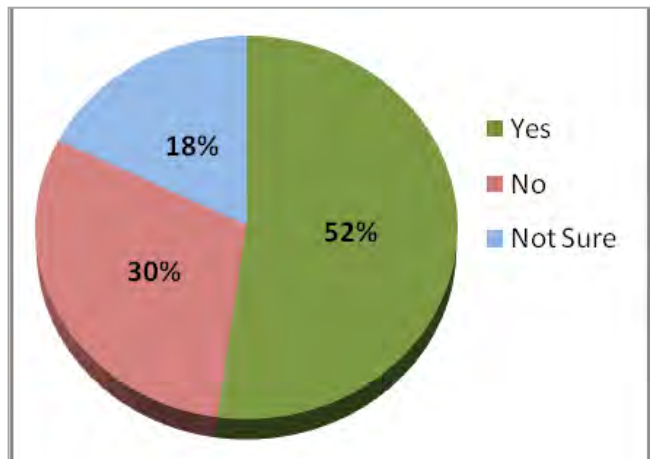
Some comments in regard to this question included:

“Only if the correct location is selected”

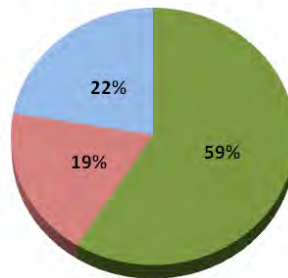
“Eats up too much taxes!”

“I like the idea but I would be concerned with who would fund the project”

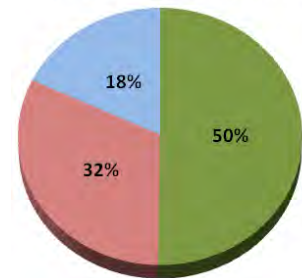
“Wouldn’t a Space Needle or Skylon Tower be cool in Henrietta? It could be seen from Mt. Morris and farther!”



Less than 2 Years



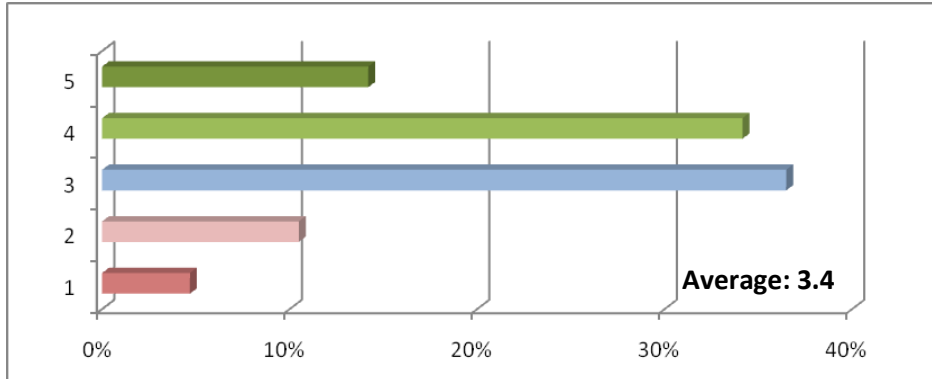
More than 20 Years



Commercial Development

Approximately 12% of Henrietta is developed for commercial purposes.

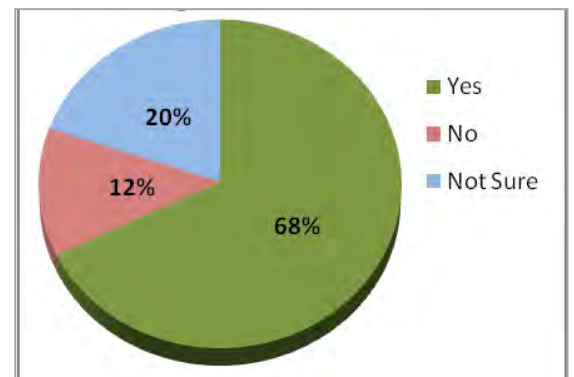
Question #10: How satisfied are you with the character (design and layout) of existing commercial development in Henrietta? (1=least satisfied, 5=most satisfied)



There appears to be a relatively high level of satisfaction with the character of existing commercial development in Henrietta. There is a less than 2% variation in both geography and number of years living in town.

Question #11: Should the Town prepare building/site design guidelines for commercial development in Henrietta?

While the majority of respondents seem satisfied with the character of existing commercial development (Question #10), approximately 2/3 of the respondents indicated that design guidelines should be developed. These results were virtually the same across the town, but vary significantly based on how long people have lived in town - 56% of respondents that have lived in town for less than two years felt design guidelines should be developed, while 72% of the respondents that have been in town for over 20 years felt it was important. The gap between these groups appears to be comprised of respondents who are unsure about the need rather than being against the idea - 34% less than two years were "Not Sure" while only 17% of those over twenty years were "Not Sure" of the need for design guidelines.



	Yes	No	Not Sure
Less than 2 years	56%	10%	34%
2 to 5 years	63%	14%	23%
5 to 10 years	66%	13%	21%
10 to 20 years	65%	15%	20%
More than 20 years	72%	11%	17%

Some comments in regard to this question included:

"Depends on what your guidelines would be"

"Yes - for East Henrietta Road"

"Keep commercial in restricted areas"

"Fill vacant spaces before building!"

Question #12: Though its legal ability to do so is limited, should the Town try to create policies that encourage the redevelopment of currently vacant or underutilized commercial sites as an alternative to commercial development in new locations?

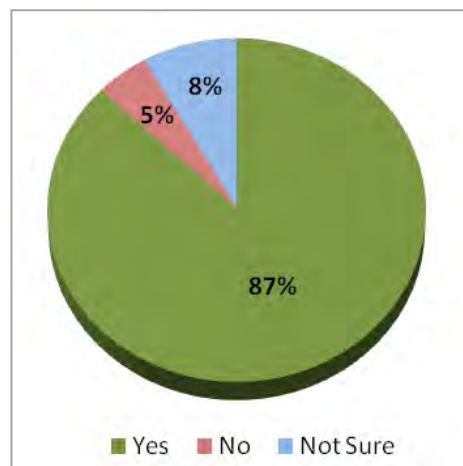
There is clear consensus across the town for reuse and redevelopment of currently vacant or underutilized commercial sites.

Some comments in regard to this question included:

“Most assuredly”

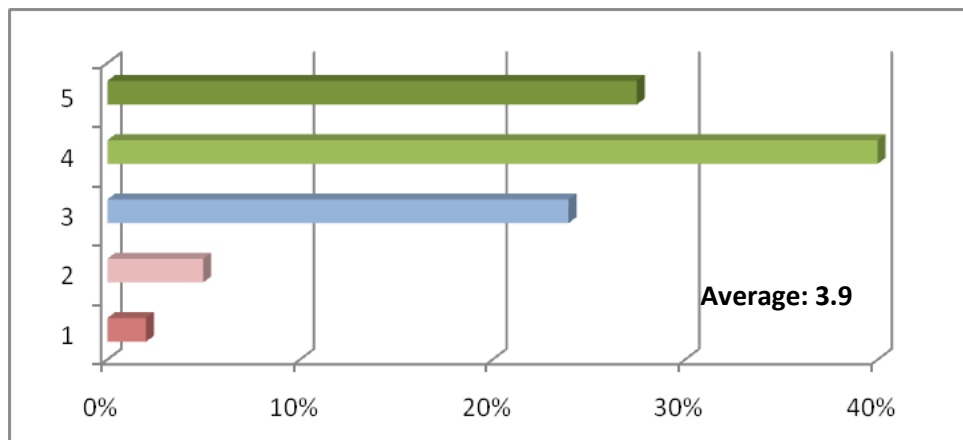
*“*Yes!!!*”*

“Without spending any tax payer \$!”



Parks and Recreation

Question #13: How satisfied are you with existing parks in Henrietta? (1=least satisfied, 5=most satisfied)



Average by Region	
Northeast	3.93
Southeast	3.88
Southwest	3.82
Northwest	3.82

Average by Longevity	
More than 20 years	4.00
10 to 20 years	3.86
5 to 10 years	3.81
2 to 5 years	3.69
Less than 2 years	3.51

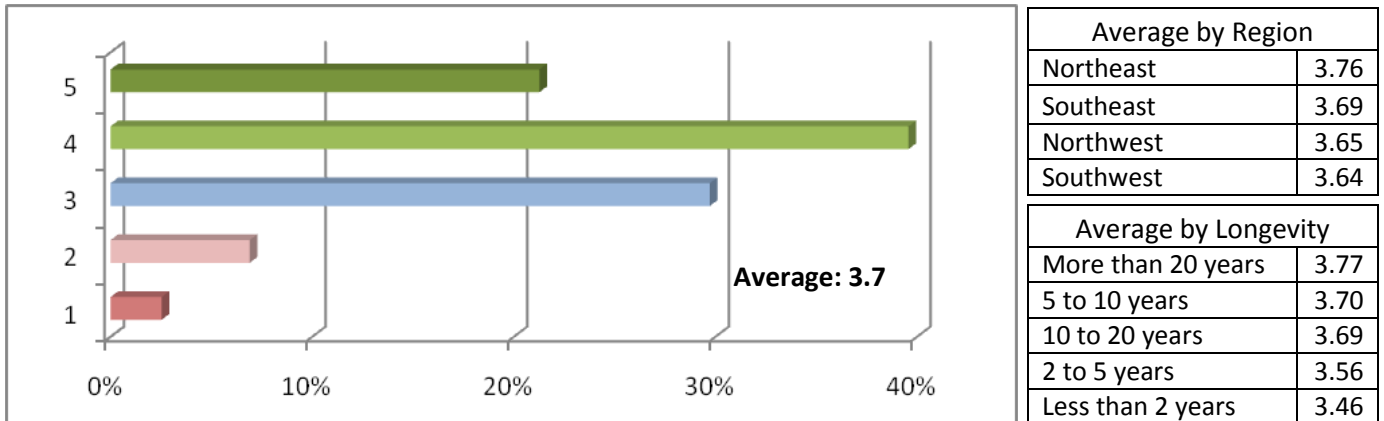
There appears to be a relatively high level of satisfaction across the town with existing parks. Those in the Northeast seem to be the most satisfied, as are those that have lived in town for more than 20 years. The west side of town seems to be slightly less satisfied, as are the respondents that have lived in the town for less than two years.

Some comments in regard to this question included:

“Need larger less populated parks”

“The best in Monroe County”

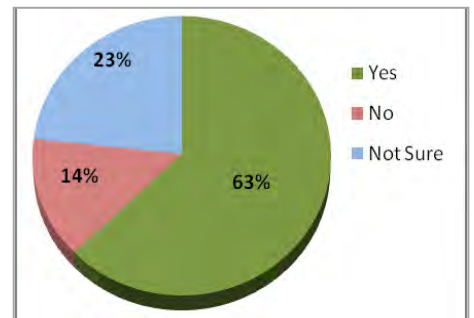
Question #14: How satisfied are you with the availability and condition of recreational facilities in Henrietta? (1=least satisfied, 5=most satisfied)



There is slightly lower satisfaction regarding the availability and condition of recreational facilities in Henrietta, however the numbers are still quite high. The relative satisfaction level mimics the previous question in terms of geography and number of years living in the town.

Question #15: Should the Town prepare a Parks and Recreation Master Plan to develop a comprehensive strategy for maintaining and/or expanding its parks and recreational facilities?

There appears to be a strong desire for the town to prepare a master plan for parks and recreation - these results had little variation based on location or length of time living in Henrietta.



Some comments in regard to this question included:

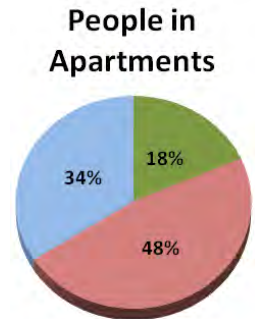
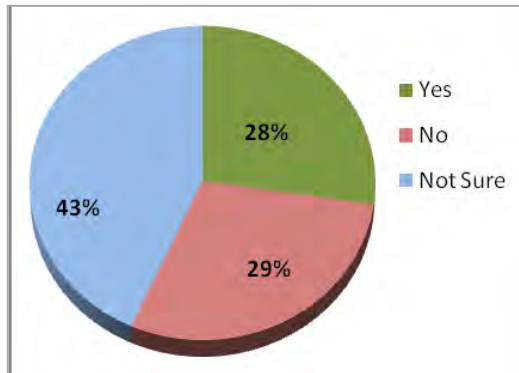
maintaining "Yes"

"Do not expand more parks."

Transportation

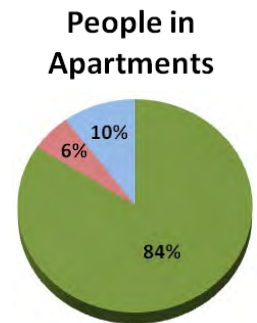
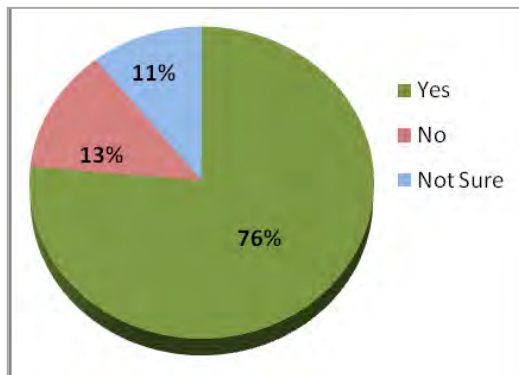
Question #16: Do you think there is an adequate level of public transportation service (buses) in Henrietta?

Of all the questions, there seems to be the most uncertainty on the topic of public transportation. It is likely that most people do not use public transportation, nor seek it out, and therefore are unaware of its level of adequacy. Those living in apartments seem to more clearly believe there is a lack of adequate public transportation available. Responses were similar across all regions of the town.



Question #17: Do you support the creation of more trails and sidewalks in Henrietta?

There seems to be clear support for more trails and sidewalks in Henrietta, with slightly higher favorable responses from those living in apartments. Those in the Northwest had the highest favorable response at 80%, with those in the Southeast having the lowest at 74%.



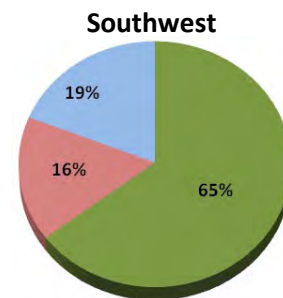
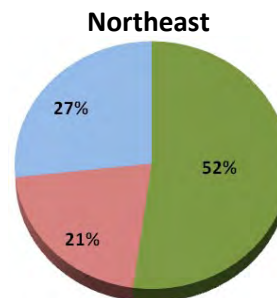
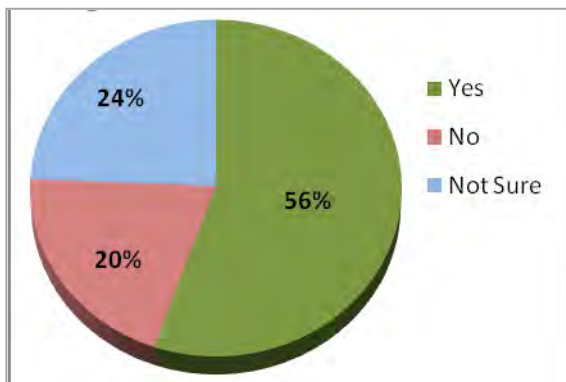
Hamlet Areas

The Town of Henrietta has two traditional, compact settlements - the **Hamlets of East Henrietta** and **West Henrietta**. Like the concept of a “Town Center” described previously in Question #9 (above), a hamlet can be a smaller-scale center of community activity for the surrounding area. An appropriate mix of residential, commercial, recreational, and civic uses - well designed in an interconnected, pedestrian-friendly manner - are characteristics of a successful hamlet.



Question #18: Should the Town develop neighborhood master plans and/or design guidelines to guide the character of future development or redevelopment in and around these hamlets?

Just over half the respondents are in favor of developing neighborhood master plans and/or design guidelines, with another approximately ¼ unsure. Respondents that are closer to West Henrietta seem to be the most in favor, with 65% saying “Yes” and only 16% saying “No”. There does not seem to be as much support in the vicinity of East Henrietta.

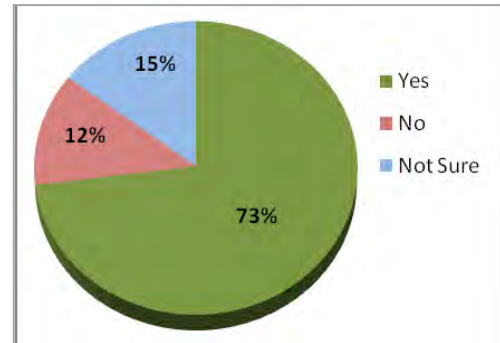


A comment in regard to this question:

“Depends. If this means 1,000’s of more homes in West Henrietta then no.”

Economic Development

Question #19: Should the Town pursue strategies and/or create additional incentives to encourage desired industries to locate in Henrietta and to facilitate the development and growth of local businesses?



There is strong support for encouraging desired industries to locate in Henrietta and for facilitating the development and growth of local businesses. This support is further demonstrated in the next question regarding priorities.

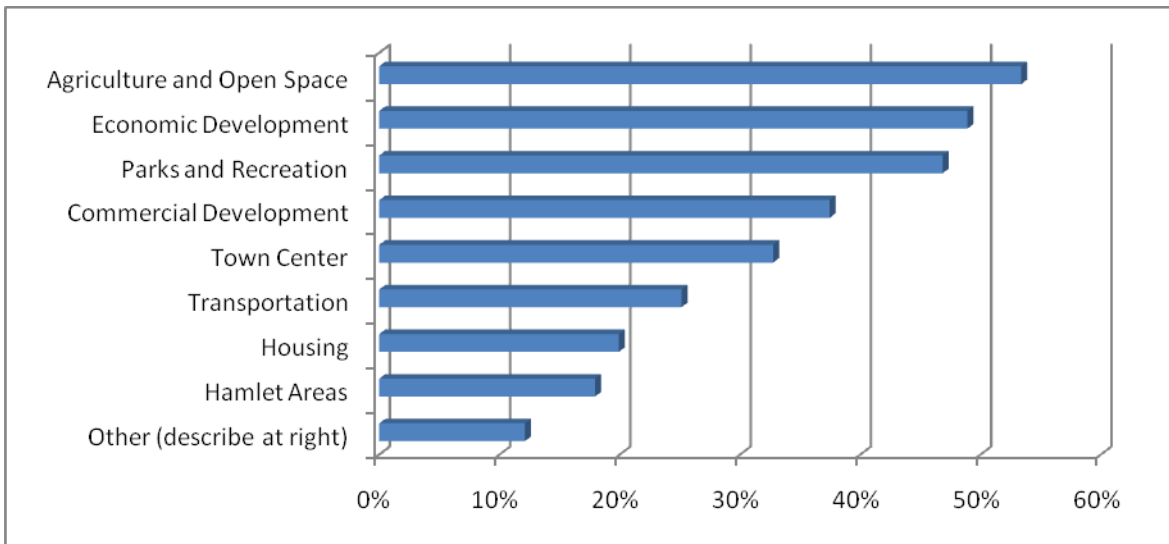
Some comments in regard to this question included:

“Yes - north of Thruway”

“Aside from taxpayer money”

Summary Questions

Question #20: In your opinion, which are the three (3) most important issues that should be addressed by the Town as it updates the Comprehensive Plan? Please select three (3)



Over half of respondents selected Agriculture and Open Space as one of their top three priorities. As can be seen in the chart Economic Development and Parks and Recreation were a close second and third. The top three priority categories account for just over half of all responses received for this question. Around a third of respondents selected Commercial Development and/or Town Center as a priority, followed by Transportation with approximately ¼ of respondents listing that as one of their priorities. Some of the responses to the “Other” option included:

“Filling empty buildings”

“Bike paths to shopping centers”

“Keeping our town clean. Too much waste around on our roads and neighborhoods”

“Services and activities for youth - 12 to 18 years old”

“Keep tax low”

“Develop a town service for curbside pickup of piles of yard debris (leaves, branches, etc.)”

“Code enforcement...before we start other items let’s fix what we have”

“Safety, crime reduction”

“Sidewalks”

“Commercial redevelopment. Beautify existing structures”

“Embrace a move towards sustainability. Please investigate the Transition Towns movement”

“Keeping property taxes down as Monroe County is already in the top 10 highest taxing counties in the country”

“More street lights in new housing development areas”

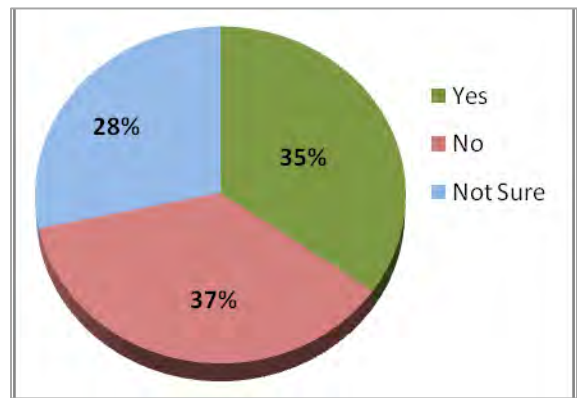
“Bicycle paths would enhance our community”

“Need to utilize existing empty commercial space. If we cannot rent/lease/sell existing space would town consider repurposing into open space?”

“Commercial/Economic Development drives our community and should remain a priority to provide jobs and lower taxes”

“More handicap accessibility such as more parking spaces. Spaces that are for people in wheelchairs only”

Question #21: The Town Board always strives to keep the Town’s share of property taxes as low as possible. However, we recognize the value of investing in the Town’s future through sound planning that leads to action. Completing some of the studies indicated above and implementing programs or projects that might result from these studies will require the Town to spend some money. The Town will always look for outside sources of funding (i.e. grants) first; but if it is necessary, would you be willing to accept a modest increase in your local property tax to see these issues addressed over the next few years?



The response to this question was roughly split into thirds among “Yes”, “No” and “Not Sure”. It is encouraging that 35% of respondents said “Yes” with such limited information. The 28% who were “Not Sure” might reasonably want more information before committing to the idea of even a “modest” increase in taxes. There also appears to be a slight increase in the willingness to invest in such work based on the length of time a respondent has lived in Henrietta - from a low of 26% among those living in town less than two years, to a high of 37% for those living in town for over 20 years. The percentage of respondents who said “No” does not vary significantly, but longer term residents were less likely to answer “Not Sure.”

	Yes	No	Not Sure
Less than 2 years	26%	39%	35%
2 to 5 years	35%	37%	29%
5 to 10 years	35%	37%	29%
10 to 20 years	35%	36%	28%
More than 20 years	37%	36%	27%

Some comments in regard to this question included:

“I live in Henrietta because of the low taxes”

“Depends on what modest is”

“Some money spent wisely is fine, but major steps have to be taken to specify exactly what you intend to get out of the monies spent”

“modest”

“Maybe something else should be removed from budget to accommodate planning costs”

“We pay too much now! I am okay with going without”

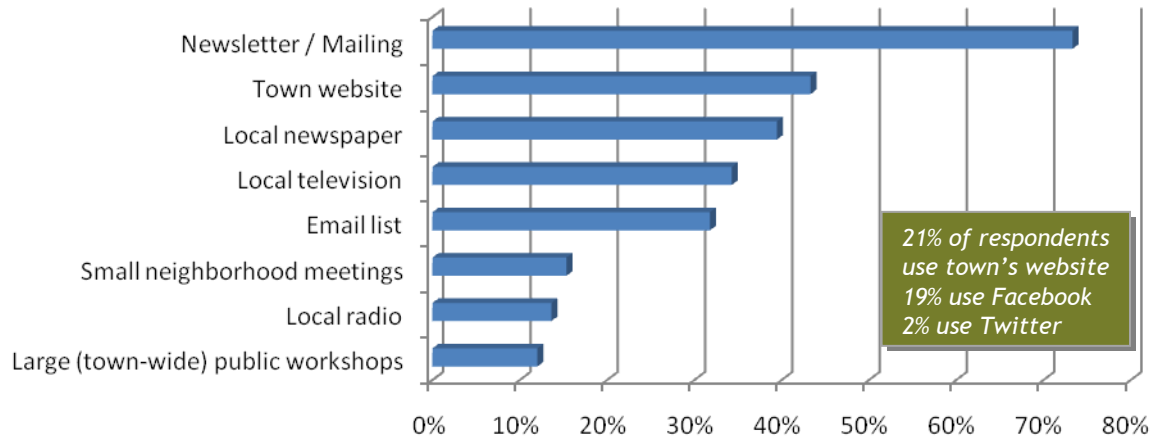
“Depends on the plan”

“Would depend on the amount of tax increase, our property values keep getting re-assessed as it is, thereby raising taxes indirectly. I would want a comprehensive study done before I would fully support”

“Do make do with less. I have to!”

“Yes - if needed”

Question #22: As we prepare the 2010 Strategic Update to the Comprehensive Plan, and if we conduct follow-up studies or plans regarding some of the topics described in this survey, the Town Board will continue to reach out to the community for input. What are the best ways for us to keep you informed about upcoming events (public workshops, meetings) and work in progress; and for you to provide input as we go forward? Please check all that apply.



It is interesting to note that over 70% of respondents selected Newsletter/Mailing as one of the best ways for the Town to keep them informed about upcoming events and work in progress related to this Comprehensive Plan Update. This was by far the most popular selection. Meetings, whether large or small, were selected by surprisingly small numbers of survey respondents.

Some comments in regard to this question included:

“Penny Saver, Henrietta Post”

“No computer”

“Talk to the people face to face”

Additional Comments

Following Question #22, the survey questionnaire asked respondents to provide any additional questions or comments. A small selection of representative responses follows:

“We chose to build our home in Henrietta because of the low taxes and proximity to business and retail, yet we do have a section of Henrietta that is rural and open. I would support a modest increase in taxes provided Henrietta continues to be one of the lowest tax towns in the county.”

“The Town should be sure to add maintaining current neighborhoods - drainage, sidewalks, lighting, etc...some need attention!”

“We are senior citizens on a fixed income and we cannot afford any higher taxes. We are for more affordable senior housing.”

“It’s vital that Henrietta use existing abandoned space/buildings for new businesses/stores vs. building new ones.”

“More sidewalks/bicycle paths would encourage healthier forms of movement. Safety is the last thing engineers seem to think about. New Jefferson Road sidewalks are welcome, but what about the neighborhoods? I see kids walking the streets everywhere.”

“A public park needs to be developed in West Henrietta. The town is in desperate need for a recreation center/sports complex or facility.”

“Look into joint venture with the school district to develop a recreational facility for residential use”

“Please don’t overdevelop! Henrietta has a very unique large town - small town charm that exists and makes it a very wonderful place to live!”

“We really are unsure what is meant by the town center and development of hamlets. Stores? Restaurants? Street lights? A recreation center? It was so vague it’s very hard to answer yes or no without specific examples.”

“An idea for the town would be a centralized YMCA or similar venue that is safe and low cost for town residents, maybe located in/near the town center.”

“Monitor rental properties better and pass more laws to insure they keep up the properties”

“Lower taxes + less spending = Economic Development. Pass it on to your friends in the State Government.”

“Road and traffic patterns are a problem with new development areas”

“Love the free concerts/movies in summer in Henrietta”

“It would be nice if there were more street lights in our neighborhoods”

“Is there an opportunity to develop a park system by utilizing volunteers for clean-up and lawn care? This would be accomplished thru - high school community service hours, local churches, boy/girl scouts - eagle projects, etc.”

“We need to have program for mental health issues from support groups for parents and kids to recreation and activity programs.”

“Thank you for asking for our input”

“I think you are on a fishing expedition to find out how to spend money! Stop”

“Thank you for taking the time to create this survey asking the public for our opinions! Kudos!”

“Something to prevent four pharmacies on the same intersection and get none on the west side of town”

“Should think about boating access - we have multiple waterways in the town (canal, river,...)”

“I am trying to bike more and would love to see a network of trails so people could get around without getting killed by cars and trucks.”

Summary and Conclusions

Building from the ideas discussed at the public workshops in the Fall 2009, the results of this community survey provide the Town Board with a strong indication from the entire community about the primary issues of concern that should be addressed as it updates the Town Comprehensive Plan. There are clearly a number of issues that residents would like to see addressed, including Agriculture and Open Space, Economic Development, Parks and Recreation, and others. It is equally clear that the community appreciates and wishes to maintain a fiscally conservative approach to resolving these issues. Therefore, going forward the Town will need to act, but it must set priorities and look for approaches that are creative and resource efficient.

Over the coming weeks, the Town Board will review the survey results and develop ideas for the Plan Update. These ideas will be the subject of further discussion in the community before a Draft Comprehensive Plan Update is prepared for review and adoption in the early part of 2011.

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Appendix A

Survey Questionnaire

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Town of Henrietta 2010 Strategic Update to the Comprehensive Plan Community Survey

Dear Henrietta Resident/Property Owner:

Have you thought about how you would like to see the Town of Henrietta develop in the near future?

As you may know, the Town is currently updating its existing Comprehensive Plan. The main focus of this effort will be the establishment of priorities and an action plan for implementing these priorities over the next five to ten years.

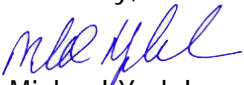
Two well-attended public workshops, held in October and November of 2009, have begun to provide the Town with an understanding of the priority issues and opportunities that should be addressed. Now we want to expand the conversation to all of the Town's residents.

To help the Town of Henrietta prepare for the future, please take a few minutes to fill out the attached survey. Completed surveys are not identified by name, so your comments will remain anonymous. This is your opportunity to provide valuable insight into the issues that affect the residents of Henrietta, and to help us find opportunities to enhance the quality of life in our Town.

After completing the survey, please return it to Town Hall (in the enclosed envelope or drop-off in person) by July 16, 2010.

On behalf of the Henrietta Town Board, I thank you for getting involved!

Sincerely,


Michael Yudelson
Supervisor

Henrietta Town Hall
475 Calkins Road
Henrietta, NY 14467

First, please tell us a little about yourself / your household:

1) How long have you lived in Henrietta?

- Less than 2 years
- 2 to 5 years
- 5 to 10 years
- 10 to 20 years
- More than 20 years

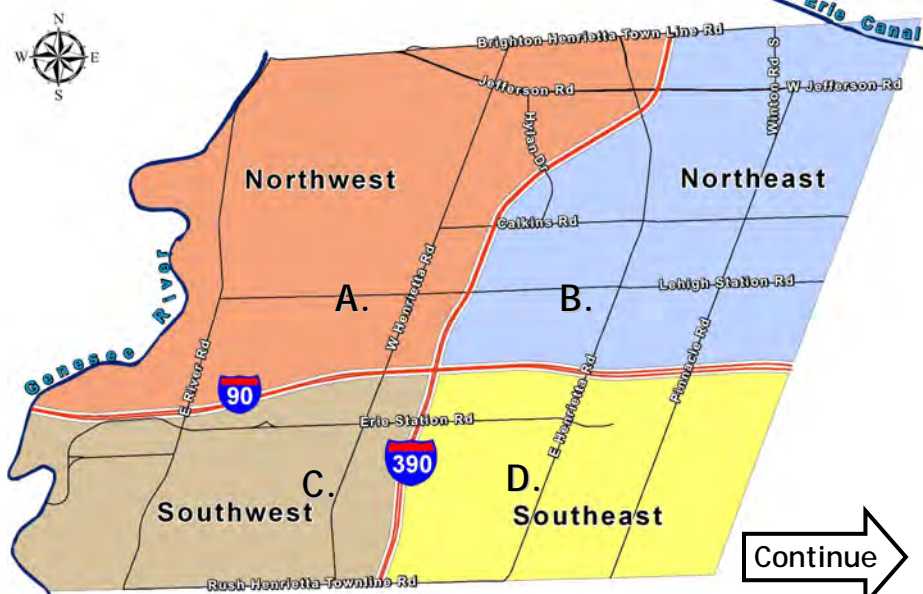


If you do not live in Henrietta please select the response below that best describes you, then skip to Question 5:

- I own property in Henrietta (but I do not live in Henrietta)
- I own/manage/work for a business in Henrietta

2) Using the Thruway (I-90) and Interstate 390 as dividers (see map at right), what section of Henrietta do you live in?

- A. Northwest
- B. Northeast
- C. Southwest
- D. Southeast



3) Do you own property in Henrietta?

- Yes
- No

4) What type of home do you live in?

- Single Family
- Apartment
- Town Home
- Other

Based on public feedback at the community workshops held last fall, we have a few questions about certain topics:

Topic - Agriculture and Open Space

Today, approximately 12% of Henrietta’s land is classified as agricultural. Another 23% is classified as vacant, while 1% is considered parks and conserved land.

5) Do you generally support efforts to protect key farmland and open space areas in Henrietta and should the Town develop a plan for doing so?

- Yes
- No
- Not sure

6) Might you be willing to pay an increase in your local property taxes to help fund a land conservation program for key farmland and open space areas in Henrietta?

- Yes
- No
- Not sure

Topic - Housing

7) Do you feel there is an adequate mix of housing types (single-family homes, apartments, townhomes, affordable or workforce housing, senior living) available in Henrietta today?

- Yes
- No
- Not sure

8) Should the Town develop a plan or strategy for encouraging a greater variety of housing types (including affordable or workforce housing, senior housing, etc.)?

- Yes
- No
- Not sure

Topic - Town Center

There has been some discussion about the concept of creating a “Town Center” in Henrietta. A Town Center could serve as a gathering place for the community, and might include a mix of residential, commercial, recreational, and civic uses designed in an interconnected, pedestrian-friendly manner (think “Main Street”).

9) Should the Town explore this idea further, identify where a Town Center would make sense, and prepare a plan that would create a framework for the future development of a Town Center?

- Yes
- No
- Not sure



Image of a new Town Center in Gaithersburg, Maryland



Topic - *Commercial Development*

Approximately 12% of Henrietta is developed for commercial purposes.

10) How satisfied are you with the character (design and layout) of existing commercial development in Henrietta? (1=least satisfied, 5=most satisfied)

1 2 3 4 5

11) Should the Town prepare building/site design guidelines for commercial development in Henrietta?

Yes No Not sure

12) Though its legal ability to do so is limited, should the Town try to create policies that encourage the redevelopment of currently vacant or underutilized commercial sites as an alternative to commercial development in new locations?

Yes No Not sure

Topic - *Parks and Recreation*

13) How satisfied are you with existing parks in Henrietta? (1=least satisfied, 5=most satisfied)

1 2 3 4 5

14) How satisfied are you with the availability and condition of recreational facilities in Henrietta? (1=least satisfied, 5=most satisfied)

1 2 3 4 5

15) Should the Town prepare a Parks and Recreation Master Plan to develop a comprehensive strategy for maintaining and/or expanding its parks and recreational facilities?

Yes No Not sure

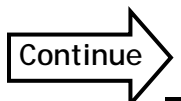
Topic - *Transportation*

16) Do you think there is an adequate level of public transportation service (buses) in Henrietta?

Yes No Not sure

17) Do you support the creation of more trails and sidewalks in Henrietta?

Yes No Not sure



Topic - Hamlet Areas

The Town of Henrietta has two traditional, compact settlements - the Hamlets of East Henrietta and West Henrietta. Like the concept of a "Town Center" described before Question # 9 (above), a hamlet can be a smaller-scale center of community activity for the surrounding area. An appropriate mix of residential, commercial, recreational, and civic uses - well designed in an interconnected, pedestrian-friendly manner - are characteristics of a successful hamlet.



18) Should the Town develop neighborhood master plans and/or design guidelines to guide the character of future development or redevelopment in and around these hamlets?

- Yes No Not sure

Topic - Economic Development

19) Should the Town pursue strategies and/or create additional incentives to encourage desired industries to locate in Henrietta and to facilitate the development and growth of local businesses?

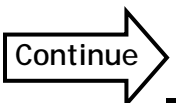
- Yes No Not sure

In summary, help us to understand your priorities for the Town's future:

20) In your opinion, which are the three (3) most important issues that should be addressed by the Town as it updates the Comprehensive Plan? Please select three (3)

- Agriculture and Open Space
- Housing
- Town Center
- Commercial Development
- Parks and Recreation
- Transportation
- Hamlet Areas
- Economic Development
- Other (describe at right)

If you selected *other*, please describe briefly below-



21) The Town Board always strives to keep the Town's share of property taxes as low as possible. However, we recognize the value of investing in the Town's future through sound planning that leads to action. Completing some of the studies indicated above and implementing programs or projects that might result from these studies will require the Town to spend some money. The Town will always look for outside sources of funding (i.e. grants) first; but if it is necessary, would you be willing to accept a modest increase in your local property tax to see these issues addressed over the next few years?

Yes No Not sure

22) As we prepare the 2010 Strategic Update to the Comprehensive Plan, and if we conduct follow-up studies or plans regarding some of the topics described in this survey, the Town Board will continue to reach out to the community for input. What are the best ways for us to keep you informed about upcoming events (public workshops, meetings) and work in progress; and for you to provide input as we go forward? Please check all that apply.

- Town website
- Email list
- Newsletter / mailing
- Local newspaper
- Local television
- Local radio
- Large (town-wide) public workshops
- Small neighborhood meetings
- Other _____

Note: If you want to be on an email list for future announcements, please sign-up at:

www.henrietta.org/enotify.html

Also, so that we can continue to enhance the Town's communication with the community, please let us know if you regularly use the following (check all that apply):

- Henrietta website (www.henrietta.org)
- Facebook
- Twitter

Additional Comments:

If you have any additional questions or comments, please provide them here, or on additional pages if necessary.

Thank you for your time.

Please drop-off the completed survey at Town Hall, or send it to us in the enclosed postage paid envelope by July 16, 2010. The results of this survey will be shared with town residents at a future Comprehensive Plan Workshop and will be posted on the Town website.

